

realme

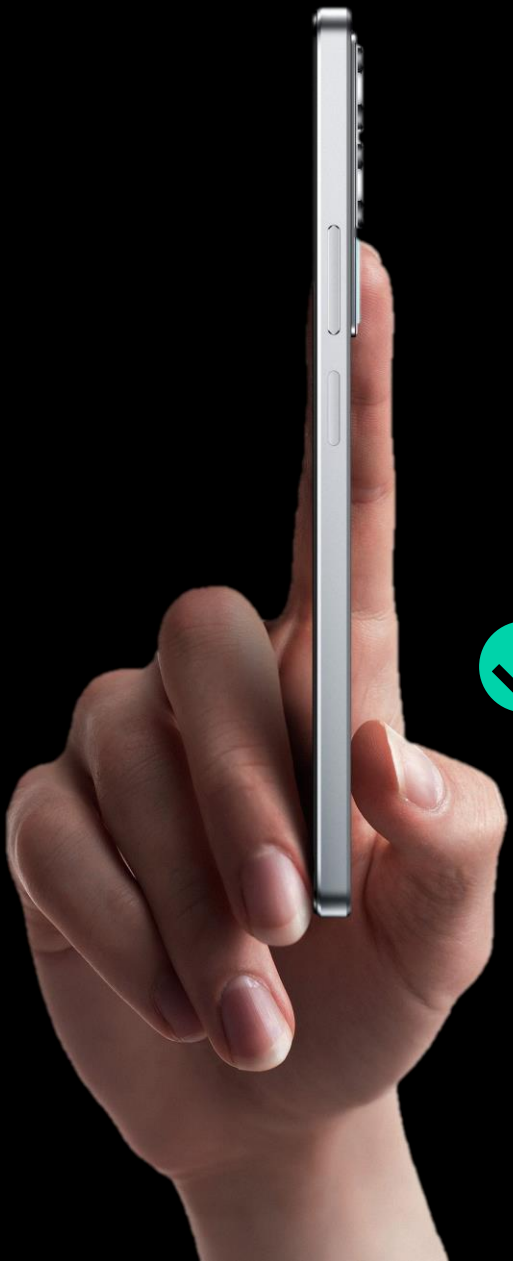


Welcome to experience the **1 Charge for 2 Days Usage**,
realme Note 70.

Coastline Design

Leading Thinness, Handy Liveliness.



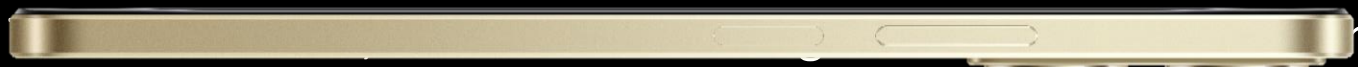


7.94mm Ultra Slim



realme Note 70
realme Note
7.94mm/201g

slips into your pocket easily, won't get tired after holding for a long time.



vivo Y19e

8.20mm/199g



Redmi 14C

8.22mm/211g





Pulse Light

Customizable Interacting Glows

**Once only available in high-end models,
applied in C Series firstly.**

Pulse Light

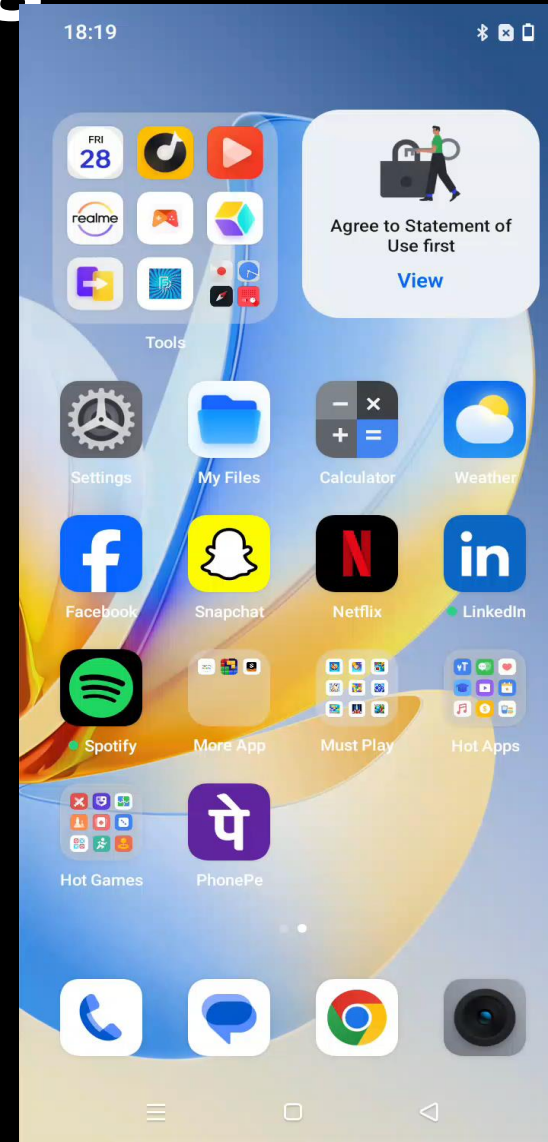
- Never miss the messages or calls. Quickly grasp messages through lights.
- Personalization makes you stand out.

Scenario:

- *Incoming calls*
- *Notification*
- *Alarm*
- *Music*
- *Battery (Charging, Low battery)*
- *Camera (Countdown light)*

Support 7 colors and 5 customizable glowing modes.

Path: 1. Settings-Wallpaper & style-Pulse Light.
2. Pull down the control center, turn on "Pulse Light".



Ultra Durability



Massive Battery & Fast Charge

- ✓ The first and largest 6300mAh battery & 15W charge in the segment.



Drop Resistant

- ✓ ArmorShell Protection
- ✓ Military-Grade Protection to Resist 1.8M Fall



Water Resistant

- ✓ IP54



MORE Features

- ✓ 90Hz Eye Comfort Display
- ✓ Smart Touch
- ✓ 300% Ultra Volume

AI Experience



AI Call Noise Reduction 2.0

- ✓ Reduce environmental noise
- ✓ Residual echo cancellation
- ✓ Intermittent dual talk optimization



AI Clear Face

- ✓ Repair old or blurred portraits



AI Image Matting

- ✓ edit photos with fun and creativity



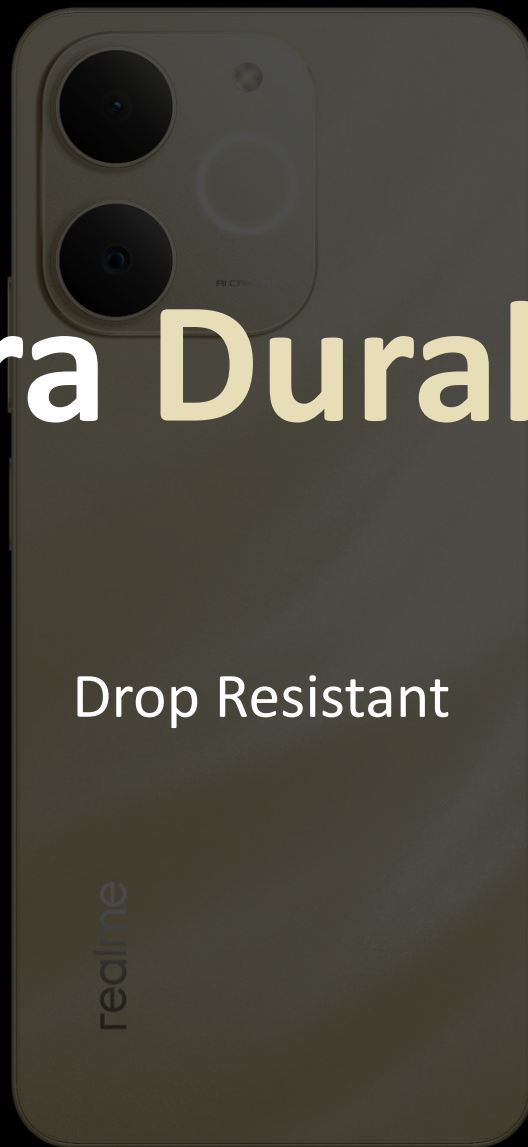
AI Eraser

- ✓ removing unwanted



Massive Battery
& Fast Charge


Ultra Durability



Drop Resistant



Water Resistant



6000mAh
15W Ultra Charge

Ultra Durability | Massive Battery

6000mAh*
Massive
Battery

5160mAh

6000mAh

Redmi 14C

realme Note 70

The first and largest 6000mAh battery in the segment.

Ultra Durability | Massive Battery

Longer Lasting Battery Life, Game/Video/Call hold, **7%-28%+** more than competitors

Upgrade over competitors

7%

7%

28%

27%

20%

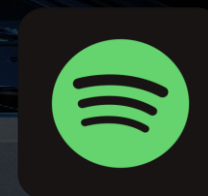
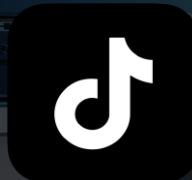
9.5 hours

19.8 hours

17.5 hours

2 Days

4.6Days



Ultra Durability | Massive Battery

The pro
Due to t
material
Please r

1 hr Charge for 2 Days Usage



With realme Note 70 don't worry about running out of power when you work outside, charge one hour supports two days use.

*The data comes from the light daily use model of realme Lab. Actual data may vary due to different testing environments, for reference only.

realme Training

Ultra Durability | Fast Charge

The pro
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Segment-fastest

15W Fast Charge



Around 58mins: 50%

Around 128 mins: 100%

15W



Wash Face time to **5%**



Game time can be charged to **10%**

realme Note 70 with 15W fast charge can power your phone soon, let your phone always standby.



Ultra Durability | Drop resistant

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ArmorShell Protection

Optimized height increases on both sides of the corners

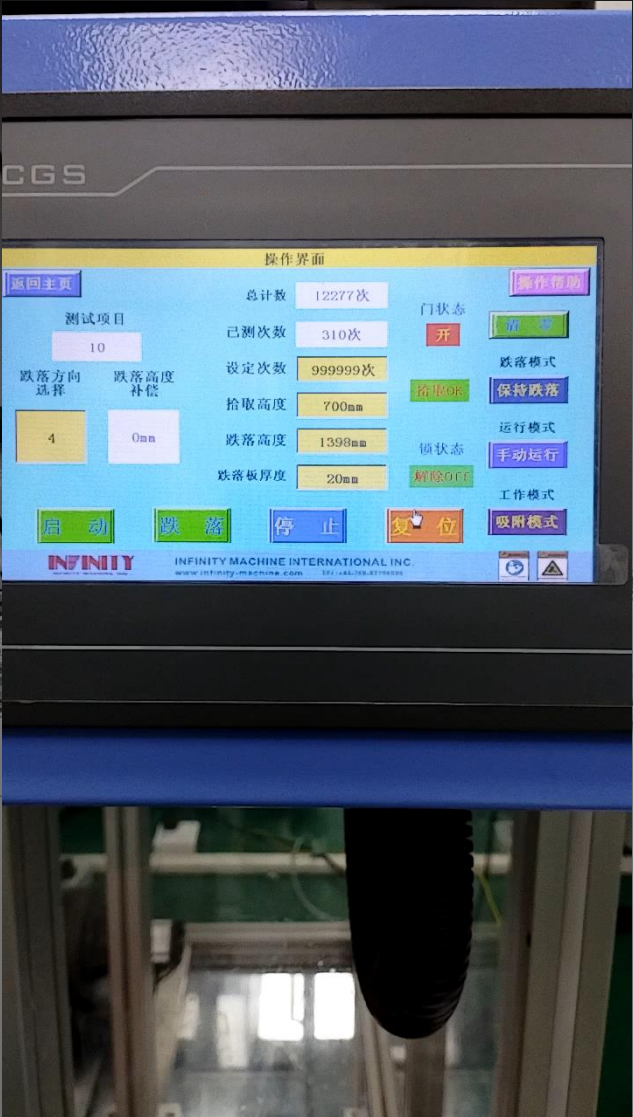
Internal shock-absorbing structure

Screen cover upgraded



Ultra Durability | Drop resistant

Military-Grade Protection to Resist 1.8M Fall



The pro
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material
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Ultra Durability | Water Resistant

Segment-leading

IP54

Dust & Water Resistant

realme Note 70 is able to easily handle dusty environments, rain exposure, and splashes of water



Ultra Durability | Water Resistant

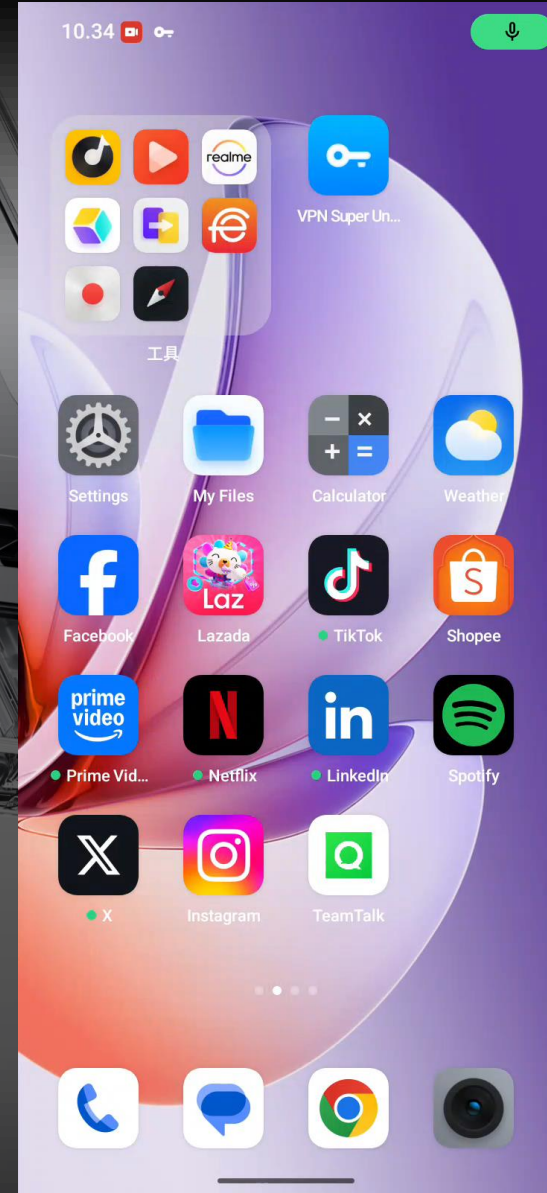
Segment-only

SonicWave Ejection

The speaker vibrates at a specific frequency to expel accumulated water.

Water soaked accidentally? Don't worry, just a tap helps quickly return to normal.

*Path: 1.Settings-Special features- Speaker cleaner- Start.
2. Pull down the menu to turn on "Speaker cleaner" icon.*





Segment-smoothest

90Hz Eye Comfort Display

Enjoy the segment's smoothest 90Hz HD+ display, bringing you to a fluid flow of vibrant colors and crystal-clear detail.

Smart Touch

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precision is guaranteed in all scenarios, letting you use it worry-free anywhere



*The data comes from realme Lab. Actual experience is subject to the physical product.

Segment-first

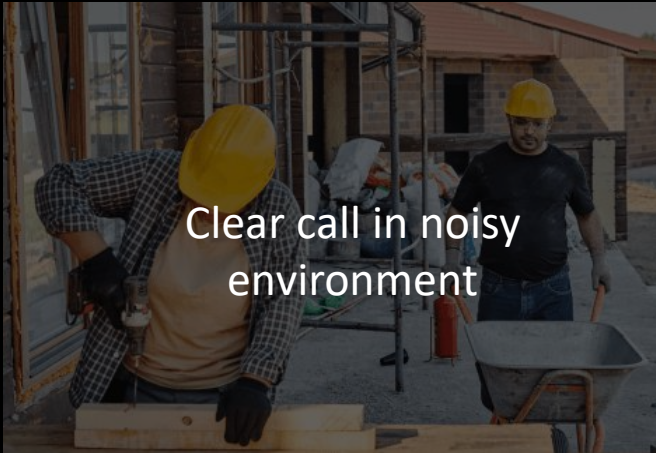
300% Ultra Volume

Your portable mini speaker.

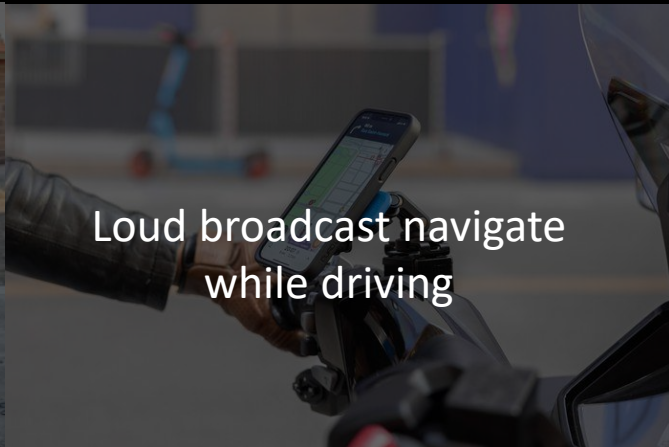
Enhance your sound quality and volume, so no more worry about the noisy environment when calling, listening to music, or hearing the navigation sounds.



**Long press the volume up button*



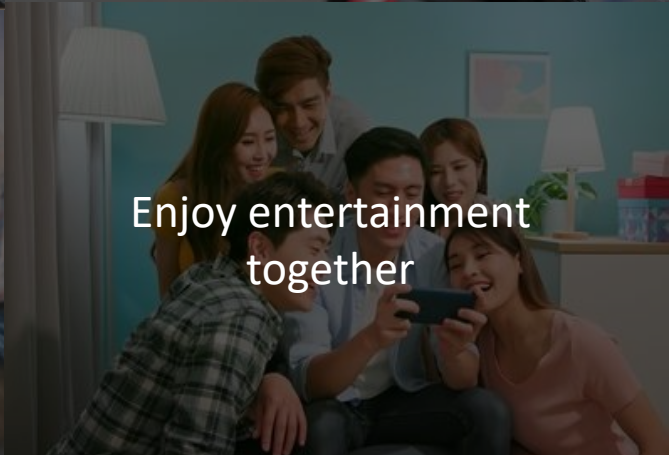
Clear call in noisy environment



Loud broadcast navigate while driving



Immersive dancing, portable mini speaker



Enjoy entertainment together

Ultra Durability



realme Note 70



Redmi 14C

Massive Battery & Fast Charge	6000mAh/ 15W	5160mAh/ 18W
Drop Resistant	✓ Armorshell Protection ✓ Military Grade Shock-Resistance	/
Water Resistant	IP54	IP53

3 Key Reasons to Pitch realme Note 70:

✓ Massive Battery with the Fastest Charge

realme Note 70 features the segment-largest 6000mAh capacity and segment-fastest 15W charge. 1 hr Charge for 2 Days Usage.

✓ Most Drop Resistant

realme Note 70 is the segment-only that passed the Military-grade shock resistance certificate, no more worry while the product drops from your pocket or table.

✓ Most Water Resistant

The realme Note 70 with IP54 Dust and Water Resistance, which is the segment-Highest Level Dust and Water Resistance, can effectively prevents dust from entering and ensures that liquid splashes on the shell do not cause damage, allowing for timely response to various unexpected everyday situations.

AI NEXT Level.



Segment-only

AI Call Noise Reduction 2.0

1. Reduce environmental noise for clearer conversations in noisy environments.
2. Residual echo cancellation allows for clear external speaker connections without feedback
3. Intermittent dual talk optimization ensures clarity even when two or more parties are speaking simultaneously.



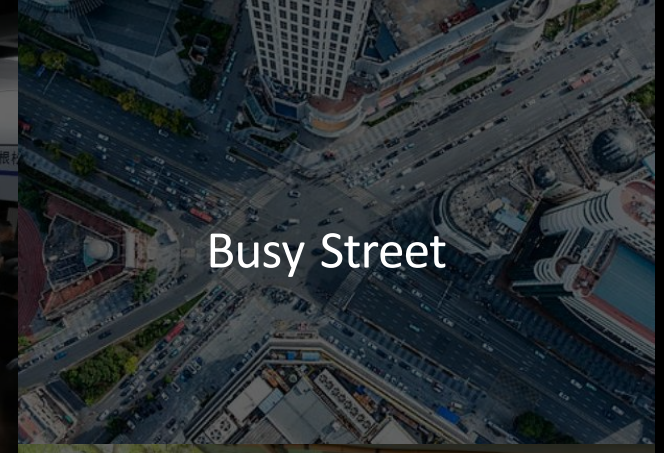
Competitor



realme Note 70



Crowded Subway



Busy Street



Rainy or Windy Weather



Bustling Market

Segment-only

AI Clear Face

Repair old or blurred portraits with one click, turn it clearer.

Demo:

Take portrait with over 3X zoom, or prepare an old portrait in advance, then use AI Clear Face to see the differences.

Path: Photos-Edit-AI Clear Face



The pro
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material
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Segment-only

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Segment-only **AI Clear Face**

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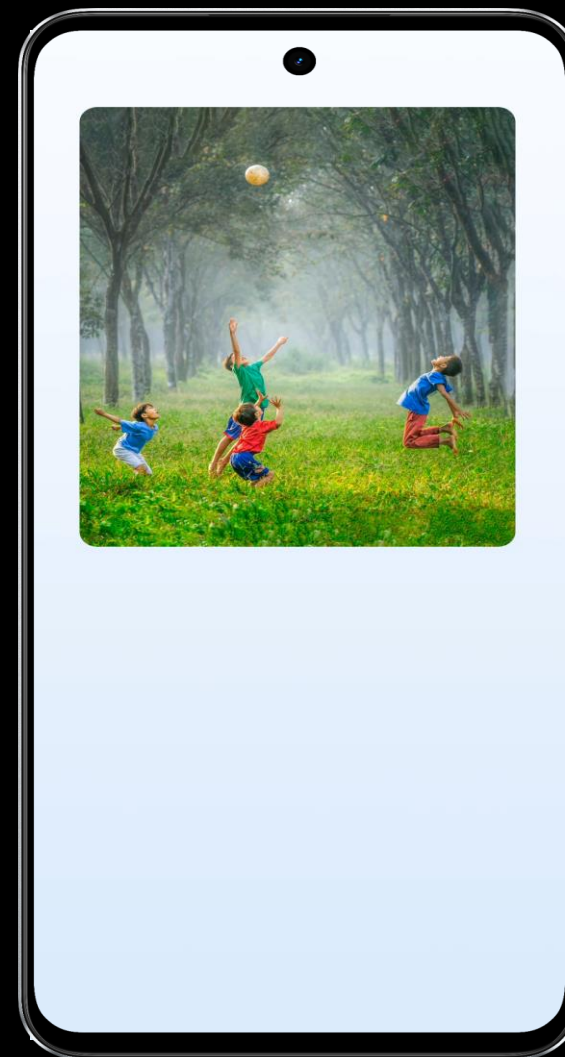
Segment-only

AI Image Matting

Long press to save as stickers,
and edit photos with fun and
creativity.

Demo:

*Take a photo, long press the subject to
save/add sticker/share.*



Segment-only

AI Eraser

Circle, Erase, Enjoy.

Get the perfect shot, even after you snap. With a simple circle, removing unwanted objects is easy.



Before



After



Smart lasso



Paint over



Remove people

Segment's Clearest Camera

1/3.06
f/2.2
OV13B10-GA5A

13MP

Super Clear Camera

Easily take great photos

With realme C71 13MP camera, ensuring clarity in every details, delivering more accurate colors and better visual output compared to competitors.



realme Note 70



13MP AI Camera

flicker

5MP Selfie Camera

IP54 Water Resistance
SonicWave Water Ejection

Smart Touch

AI Experience

AI Noise Reduction Call 2.0
AI Clear Face
AI Image Matting
AI Eraser

Battery

Battery capacity: 6000mAh
Charging speed: 15W

Chipset

T7250 Octa-Core Chipset

Display

90Hz Eye Comfort Display

Weight & thickness

Thickness: 7.94mm
Weight: 201g

*The data are di
according the di
to the actual pro
reference only.

How to pitch realme Note 70 to Worker/ Builder?



Worker/ Builder

Needs

KSP Pitch

More durable

Longer Battery Life

No more carrying around a bulky power bank! realme Note 70 with its segment-largest capacity of 6000mAh battery. 1 hr Charge for 2 Days Usage. It also supports 15W fastest charge, let your phone power up more quickly.

Drop resistant

Don't be afraid when your phone falls from your pocket. realme Note 70 ArmorShell Protection gives triple protection from the outside to the inside. It earned segment-only Military Grade Shock-Resistance Certificate.

Water resistant

Don't be afraid of rainy days, realme Note 70 is Water resistant. When there's water on the screen or your hands are wet, you can also control it normally.

Slimmer and lighter

realme Note 70 is the slimmest and lightest phone in the segment, slips into your pocket easily, won't get tired after holding for a long time.

Clearer Sound

realme Note 70 features 300% Ultra Volume, even in a noisy environment, you can still hear it clearly.

*Photos are from the internet, just for ref.

How to pitch realme Note 70 to Students?



Student

Needs

KSP Pitch

Smooth Gaming Experience

realme Note 70 features T7250 Octa-Core Chipset with 24GB biggest RAM, support your smooth gaming experience for 60fps of the MLBB gaming for 2 hours, and 90Hz smoothest visual experience lets you really immersive into the gaming.

More Durable

Longer Battery Life with Faster Charge

No more carrying a bulky power bank or looking around for a place to charge your phone. realme Note 70 , with segment-largest 6000mAh battery capacity. 1 hr Charge for 2 Days Usage. It also supports 15W fastest charge, let your phone power up more quickly.

Drop resistant

No more worry about your phone while you accidentally drop it from the desk. ArmorShell Protection giving realme Note 70 triple protection from the outside to the inside. It earned segment-only Military Grade Shock-Resistance Certificate. It will save your repair costs.

More Affordable

Pulse Light

Once only available in high-end models, now you can experience it with realme Note 70 . Quickly grasp messages through lights, so never miss the messages or calls. And the customizable interacting glows make you stand out.

AI Experience

Once only available in high-end models, now you can experience it with realme Note 70 . Like the AI Eraser help remove unwanted objects to get the perfect shot.

*Photos are from the internet, just for ref.

Competitor Comparison

Spec	realme Note 70	Redmi 14C
Screen size	6.74"	6.88"
Refresh rate	90Hz	120Hz
Brightness	450nits typ/HBM 563nits	450nits typ/HBM 600nits
Chipset	UNISOC T7250	MediaTek Helio G81-Ultra
Process	12nm	12nm
Rear camera	13+Flicker	50+2
Front camera	5MP	13MP
Battery	6000mAh*	5160mAh
Charging	15W	18W
Thickness	7.94mm	8.22mm
Weight	201g	211g
IP Rating	IP54	IP53
NFC	No	Yes
Speaker	300%	300%

Segment-Standard Feature

- ✓ Segment-largest 6000mAh*
Massive Battery
- ✓ Segment-fastest 15W Charge
- ✓ Segment-only Military-grade Shock
Resistance Certification
- ✓ Segment-thinnest Design
- ✓ Segment-largest RAM
- ✓ Segment-first 300% Ultra Volume
- ✓ Segment-smoothest 90Hz Visual
- ✓ Segment-most Advanced AI Smart
Experience:

AI Noise Reduction Call 2.0 , AI Clear Face,
AI Image Matting, AI Eraser, Google
Gemini, Circle to Search

*The data are di
according the di
to the actual pro
reference only.



realme Note 60

realme Note 70

6.74"	6.74"
90Hz	90Hz
450nits typ/HBM 560nits	450nits typ/HBM 563nits
UNISOC T612	UNISOC T7250
12nm	12nm
32+Flicker	13+Flicker
5MP	5MP
5000mAh	6000mAh*
10W	15W
7.84mm	7.94mm
187g	201g
2TB	2TB
IP64	IP54
Single Speaker	Single Speaker 300% Ultra Volume

